

**A. Open Strategic Innovation (OSI)** is the coordinating innovation support and management system, or design-thinking place, for strategy issues. Individuals, organizations, industry sectors, regions, nations and global alliances are searching for and devising strategy and supporting strategic activities. Strategic activities are aligned programs and projects supported by related ideas and tasks. OSI is one of InnoveGraph's strategic innovation services.

Using strategy, business model innovation, and innovation ecosystem development principles to address SWOT areas like talent management, partnering, new acquirers, finance, ideas—or any part of the value-creativity, delivery and capture chain—The Real SWOT becomes more relevant and the difference between conversion and burn more clear.

InnoveGraph LLC is a management consulting firm offering strategic innovation services. InnoveGraph makes strategic innovation work. OSI is part of an issue-based information system set up for clients and their stakeholders to plan, design and add reward renewing innovation value to strategic, business models, innovation ecosystems, projects and ideas in a non-objectionary fashion.

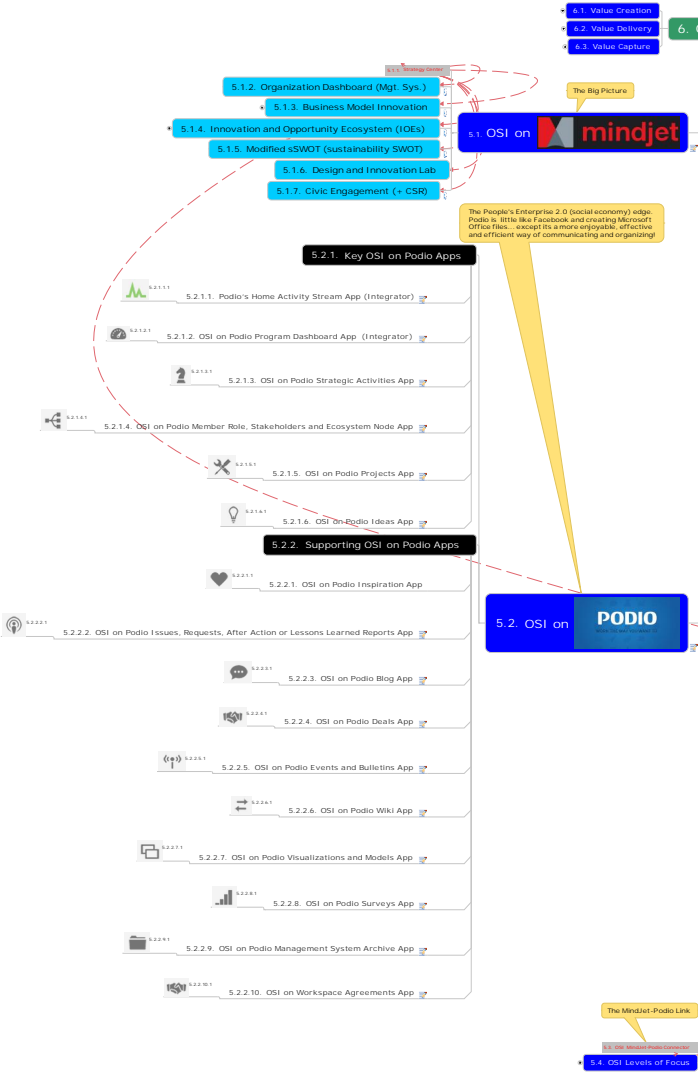
Strategic activities might include business model innovation, talent management programs, new partnerships, new acquirers, new revenue streams, CSR and sustainability reforms in a free and fair innovation and opportunity ecosystem. These and other strategic activities appear in the web space using OSI. IPO and service innovation ideas are efficiently and effectively tested and modeled at speed for strategic-innovation treatment.

OSI = value creativity, delivery and capture (3V)

The margin between the way innovation is assumed to work now and the InnoveGraph difference is The OSI 3V framework. Sustainable profit models based on the idea innovates business models—as well as regional innovation and opportunity ecosystems—are easier to identify with InnoveGraph's modified SWOT and Open Strategic Innovation approach.

OSI is social engagement, amplitude, coherence and flow for value performance.

Management system example  
Innovation support system example



The People's Enterprise 2.0 (social economy) edge Podio is little like Facebook and creating Microsoft Office files... except its anyone employable, effective and efficient way of communicating and organizing!

**D. The InnoveGraph OSI User's Guide** makes us learning about the possibilities of Enterprise 2.0 and strategic innovation more accessible for more people. OSI is the creative, utilitarian process platform between strategic inputs and the desired outputs.

InnoveGraph

# OSI User's Guide

Open Strategic Innovation

**5. OSI Platform (Processes)**

**2. Conventional Value Chain and Work Flows**

**C. Competition** is more effective and efficient for value creation, capture and delivery than conventional ideas about competition. Open Teams are more powerful teams, given the right leader, processes and principles. But 'open' doesn't mean giving away trade secrets. Whatever the case, the conventional approaches used by others without practices like OSI will eventually wear out.

**3. Other Strategic Innovations**

**4. Your Innovation and Opportunity Ecosystem (IOE)**

**B. Your Workflows** = Syncing with Others. The way we do work and think about what needs to be done is the innovation target itself! Syncing with Others includes customers, existing employees, innovated collaborators, small business owners and economic development agencies, directors, fundations, partners, new acquirers, etc. OSI is the Enterprise 2.0 alternative that links up with the critical intellectual province of strategic innovators. Technology is about tools. Technology is an empty vessel requiring a strategy and positive, official human values. OSI is a tool that gets the best out of our people.

